

*A Good Thing
in a Small Package*



SEEBURG'S
New Auxiliary
REMOTE CONTROL UNIT

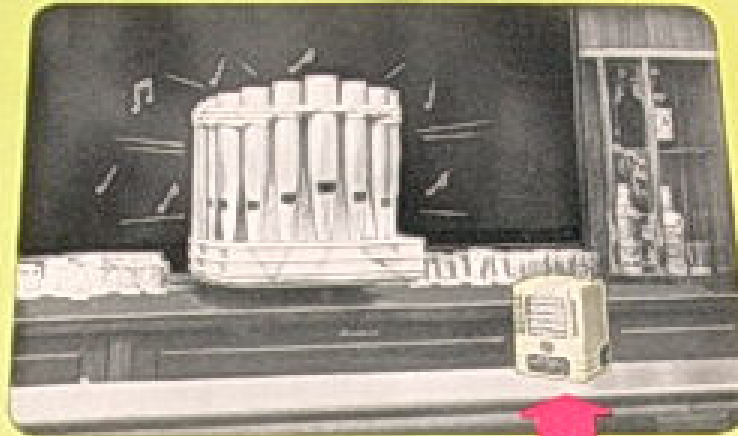
5 TOP TUNES
for EXTRA PROFITS

The patron who stops to "see for a few minutes" is taken by drink or snack at bar or counter line, or a table, making time and inclination to leave his seat to musician, and photographing him, the program on the photograph proper. The operator who installs Melody Parade on counters and bars, offering the 5 top tunes of the day, gives an opportunity to play right where it cannot be ignored... directly in front of the patron! The extra revenue and extra profit derived from this valuable exploitation of bar and counter patronage pay for the best of Seeburg Melody Parade, not only, but more than once!

Seeburg Melody Parade, the smallest practical remote control unit ever designed, is another shining link in the chain of Seeburg Top Spot Equipment. It was created to fill a definite need—a need that no other unit in automatic photograph equipment has, until now, been able to satisfy to the complete satisfaction of operator and location, as well as patron. For the operator, Melody Parade provides instant music selection that encourages and accommodates the hardest-to-get kind of patron—the "hang-up" man and drinker at counter and bar. For the location, this money play is remote control in a distinctive, sponsoring source of extra revenue when quick turnover is the life of location profits. For the patron, Melody Parade provides a quick selection of popular tunes—a few minutes of entertainment during his few minutes to spare. Though physically small, Melody Parade is a psychologically mighty factor in building photograph play on any location. It anticipates an ever-present demand for entertainment.

MELODY PARADE





Melody Parade, newest member of the Seeburg Top Spot Equipment Family, is a Remote Control Unit built in the Seeburg Tradition of Beauty and Quality. It is a literal jewel in appearance. The molded opaque plastic cabinet, with its translucent, illuminated plastic insets and illuminated program holder, makes a brilliant harmonizing spot of color against any background. Within the case is a performance-perfect, fool-proof remote control unit, none the less finely made for all its small size. Melody Parade is but 7 inches high, 5 inches wide and 4 1/2 inches deep . . . a smart, attractive handful of dynamic salesmanship! It plugs in anywhere for operation without fuss or bother.

Your Seeburg Distributor will be glad to demonstrate this Seeburg Leadership Product.

J. P. SEEBURG CORPORATION
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